

# ESOTERIC

FINE AUTO FINISHING

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## LAFERRARI APERTA SHOWCASED BY ESOTERIC

**THE MOST INCREDIBLE GARAGE EVER HOUSES FERRARI'S RAREST SUPERCAR!**

New Albany, Ohio: Today, ESOTERIC – Fine Auto Finishing, a highline detailing and customization company specializing in exotics and private car collections, announced that they have released their latest video featuring a rare Ferrari LaFerrari Aperta in its one-of-a-kind home.

Unlike all other detailing videos that strictly focus on the work involved, ESOTERIC created one that is intended to celebrate the beauty and rarity of the LaFerrari Aperta (only 209 units produced). Additionally, the video was produced to showcase an environment that was designed and built specifically to complement the beauty and heritage of automobiles.

Of the stunning facility and the LaFerrari Aperta, ESOTERIC President and Founder Todd Cooperider said: "We have been fortunate to have both the opportunity and responsibility of working with this ever-evolving collection for over four years now, and to say that the facility is other-worldly would be a gross understatement. All of the vehicles in this collection are the absolute best examples in existence, and the new LaFerrari Aperta is right at home with the standard LaFerrari that also sits in this shrine to Ferrari, and the history of transportation."

About ESOTERIC: ESOTERIC is a world-renowned highline detailing and customization company based out of New Albany (Columbus), Ohio. Specializing in exotics and highline marques, ESOTERIC is also a key supplier of car care products to detailing enthusiasts and professionals alike, and trains professional detailers from all over the world in their Elite Detailer Academy. With the end goal of becoming the global center for car care education and training, ESOTERIC currently has over 120 videos to their credit, and will soon be launching their next phase in educational video production.

The following page has the video, image gallery, a copy of this release, and other information that you may find useful:

[LaFerrari Aperta by ESOTERIC - http://esotericdetail.com/laferrari-aperta-by-esoteric/](http://esotericdetail.com/laferrari-aperta-by-esoteric/)

Professional detailing services and training: [www.esotericdetail.com](http://www.esotericdetail.com)

Car Care product sales: [www.esotericcarmacare.com](http://www.esotericcarmacare.com)

Instagram: [@esotericdetail](https://www.instagram.com/esotericdetail)

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